

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application Number : 10/748,681 Confirmation No.: 1968
Applicant : Ross Koningstein
Filed : 12/31/2003
Title : System and method for enabling an advertisement to follow the user
to additional web pages
TC/Art Unit : 3622
Examiner: : Unknown

Docket No. : 64557.000017
Customer No. : **21967**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. §§ 1.97 and 1.98, and in compliance with the duty of disclosure set forth in 37 C.F.R. § 1.56, applicant is submitting herewith the attached Form PTO-SB/08A listing references for consideration and to be made of record herein by the U.S. Patent and Trademark Office in the above-captioned application.

Consideration of the foregoing plus the prompt return of a copy of the enclosed Form SB/08A with the Examiner's initials in the left column in accordance with MPEP 609 are respectfully requested.

In accordance with 37 C.F.R. § 1.97(b), this Supplemental Information Disclosure Statement is being submitted prior to a first Office Action on the merits. Therefore, it is believed that no fee is required for consideration of this information. However, in the event any fee is deemed necessary, the Commissioner is authorized to charge the undersigned's Deposit Account

No. 50-0206.

Respectfully submitted,

HUNTON & WILLIAMS LLP

By:



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Dated: December 6, 2005

Substitute for form 1449A/PTO

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(use as many sheets as necessary)

Application Number	10748,681
Filing Date	12/31/2003
First Named Inventor	Koningstein
Art Unit	3622
Examiner Name	Unknown
Attorney Docket Number	64557.000017 (GP-223-00-US)

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U.S. PATENT DOCUMENTS

*Examiner Initials	Cite No.	DOCUMENT NUMBER Number - Kind Code (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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DATE CONSIDERED 03/20/2008

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Examiner Initial	Cite No.	FOREIGN PATENT DOCUMENT	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	TRANSLATION
/W.B./		WO 0038074	06-29-2000	Kay et al. (electronic copy on enclosed CD)		
/W.B./		WO 2004/042525	05-21-2004	Donovan et al. (electronic copy on enclosed CD)		

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/W.B./		EP	1026610 A2	08-09-2000	Del Sesto (electronic copy on enclosed CD)		TRANSLATION
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Examiner Initials	Cite No.	Initial name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published					
/W.B./		Google Introduces New Pricing For Popular Self-Service Online Advertising Program, http://www.google.com/press/pressrel/select.html , p. 1-2, dated February 20, 2002, printed on 7/29/03. (electronic copy on enclosed CD)					
		Collection of pages from www.overture.com , printed on 7/29/03. (electronic copy on enclosed CD)					
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/W.B./		Chris Sherman, "Google Launches AdWords Select," February 20, 2002, 6 pages					
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